

# M A T T S U F F E R N

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## EXPERIENCE

### ImageWorks Display, Winston-Salem, NC:

- Display designer (1/07-Present)
- Conceptualizes and designs point-of-purchase displays, using a wide variety of materials, on an exceedingly tight timeframe.
- Took initiative to become fluent in (X)HTML and CSS in order to redesign company website.
- Designs instructions sheets for a multitude of displays and fixtures.

### UNC Design Services, Chapel Hill, NC:

- Graphic designer (3/03-8/05)
- Designed and produced articles in an array of 2-D media, including brochures, programs, newsletters, mailers, websites and posters.
- Responsible for overseeing entire production process from initial meetings with client to finished article, including concept development and prepress.
- Staff designer for the UNC faculty/staff newspaper, the Gazette.
- Won CASE Award for design work with the Gazette.

### Peter Meier Inc, Kernersville, NC:

- Product designer/drafter (12/05-01/07)
- Used CAD and design expertise to efficiently conceptualize, design and draft new products.
- Took initiative to work with prototypers to ensure product concepts met design goals and were production-ready.
- Flexible and adaptable to a wide variety of projects, including instruction sheet, catalog and trade show display design.

### Eclipse Aviation, Albuquerque, NM:

- Contract designer (4/04-9/04)
- Responsible for the design of the seats of the Eclipse 500 business jet.
- Presented multiple rounds of alternatives and variations in order to arrive at the best possible design.

## SKILLS

- Graphic/Layout design, Web design, Product/3D design, Conceptualizing, Communication of new ideas through sketching/drawing, Project Management.
- Photoshop, Illustrator, (X)HTML, CSS, InDesign, FormZ, SolidWorks

## EDUCATION

- Bachelor of Industrial Design, North Carolina State University, Class of 2001

## OTHER ACTIVITIES/INTERESTS

- Freelance graphic designer. Frequent pro bono work for church and charities.
- Volunteered in R&D department of a missionary aviation organization during summer of 2001, playing a key role in the design and testing of a crashworthy aircraft seat.
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